# **Privacy Policy**

# Product: Elephant Express XR (by Blob Lab)

### Last updated: September 26, 2024

This Privacy Policy describes Our policies and procedures on the collection, use and disclosure of Your information when You use the Product and tells You about Your privacy rights and how the law protects You.

By using the Product, You agree to the collection and use of information in accordance with this Privacy Policy.

# **Interpretation and Definitions**

For the purposes of this Privacy Policy:

Application/Product refers to Elephant Express XR, the software program provided by the Company.
Company (referred also as "We", "Us" or "Our" in this Agreement) refers to Blob Group Ltd, at Turku, Finland.
Personal Data is any information that relates to an identified or identifiable individual.
You means the individual accessing or using the Product.

# **Collecting and Using Your Personal Data**

#### Personal Data

On Our Product, We utilize Meta Platform Services to provide Leaderboards and Achievements inside the application. For this purpose, the application accesses Your Meta profile name, profile photo and scores for the game. For the Leaderboard and Achievement purposes the application sends your scores to Meta Platform Services. Profile name and photo is only used locally and temporarily during the gameplay. We do not collect this personal data for any purpose.

You have a chance to use the Product also without internet connection to disable Leaderboards and Achievements.

#### **Deleting Personal Data**

We do not collect personal data for any purpose.

#### Usage Data

Usage Data is collected automatically when using the Product. Usage Data may include information such as how many times the game has started, which levels have been played and other general diagnostics about the game play. Collecting this information is used only to improve the product gameplay. In addition to Meta provided information we use Google Analytics to collect Usage Data.

You have a chance to use the Product also without internet connection to disable Usage Data collection.

# **Changes to this Privacy Policy**

We may update Our Privacy Policy from time to time. We will notify You of any changes by posting the new Privacy Policy on the product page. You are advised to review this Privacy Policy periodically for any changes.

# **Contact Us**

If you have any questions about this Privacy Policy, You can contact us:

By email: <u>info@blob.fi</u> By visiting our website: www.blob.fi